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Dolores McCracken, *President*
Richard W. Askey, *Vice President*
Jeffrey D. Ney, *Treasurer*
James G. Vaughan, *Executive Director*

January 2, 2018

Dear PSEA Member:

We are pleased to invite you to the Minority Leadership Training (MLT) Conference being held Friday-Sunday, March 9-11, 2018 at Kalahari Resorts, Pocono Manor, PA. The conference promises to be a great opportunity for you and your colleagues.

The MLT Conference has been planned and designed to assist members and leaders in developing inclusive and efficient locals. To that end, we are excited to be welcoming NEA Vice President Becky Pringle as our Keynote Speaker on Friday night. We believe you will find her message to be a motivating kick-off to a meaningful training.

Participants of the MLT Conference may select from several breakout sessions. The breakout sessions are designed to equip conference participants with the necessary skills to build strong local associations. First-time participants are encouraged to attend the ***Understanding PSEA*** and ***Learning From the Past; Organizing for the Future*** breakout sessions. If you are a returning attendee and have not attended these sessions, we urge you to sign up as well. We believe the information is crucial to all who are helping to lead our organization, both at the local and state levels.

Unique to the MLT is the ***Minority Affairs Committee (MAC) Hearing***. The MAC Hearing is an opportunity for members to express their concerns related to PSEA and how PSEA engages and interacts with its ethnic minority members. The concerns are recorded and presented to the PSEA Board of Directors for appropriate action. We encourage you to participate in this important part of the MLT conference.

By participating in this important conference, you will gain the knowledge and skills needed for meaningful involvement in PSEA at every level. Participants also will be better prepared to be effective advocates for public education and public education employees.

Enclosed is information on the available MLT sessions. Feel free to make copies for your PSEA colleagues or share the website information listed below. You may also register online at www.psea.org/MLT. Please register early, hotel space is limited.

A note on this year's accommodations: As you may know, Kalahari Resorts has an indoor waterpark to which each room includes four admission tickets. We understand that this may entice you to bring family members along. Please be aware that while your guests are free to enjoy the hotel amenities during the conference, ***it is important to note that all sessions, including the socials and meals, are reserved for conference registered PSEA members only. Credentials will be checked at the door.***

We hope to see you at this year's conference which promises to be not only informative – but powerful! If you are ready to realize your full potential as a leader, as well as be a voice for public education and all that it stands for, this conference is for you.

In Solidarity,



Dolores McCracken
PSEA President



Darlene R. Edwards, Chair
PSEA Minority Affairs Committee

Enclosures

The enclosed materials and online registration are available at www.psea.org/MLT

The PSEA Mission

We are members who promote, protect, and advocate for our schools, students, and professions.

Affiliated with the National Education Association



22nd ANNUAL PSEA/NEA MINORITY LEADERSHIP TRAINING

Friday-Saturday, March 9-10, 2018 ♦ Kalahari Resorts, Pocono Manor, PA (888-212-5203)

Session Descriptors and Tentative Agenda

MINORITY LEADERSHIP TRAINING— IMPORTANT INFORMATION

Part of the PSEA Quad Conference, the 2018 Minority Leadership Training, sponsored by the Minority Affairs Committee, has been designed to provide participants with the skills, knowledge, and resources needed to gain meaningful involvement in leadership at every level of PSEA. To accomplish this goal, the Minority Affairs Committee has designed the conference to allow participants to select from several different breakout sessions.

Please select the MLT sessions that you believe best meet your individual needs.

Saturday 8:30 – 11:00 a.m. Breakout Sessions – Two-Part Sessions *(Choose 1 of the 3)*

S.A.F.E. Approach I (30 participants max cap)

Like you, Watch House International, LLC recognizes that violence in schools is a growing issue. They also acknowledge that a calm, reasoned approach can help the vast majority of these cases. This session will focus on the following topics: Workplace violence in education along with the four types of violence most commonly recognized; Interpersonal communication; Recognizing and diffusing conflict and aggression; and Safety awareness, including the four levels of mental awareness.

Teachers Leading in the Age of ESSA

Often a very large gap exists between teachers and policy makers (school, district, and state-level) in the ways in which they communicate their expertise. Come and learn about ESSA and the methods to engage with policy makers around its implementation and enhance your ability to communicate with them effectively. Participants will walk away with their self-created talking points for that purpose.

Cracking the Code to Member Engagement

This session will tackle the age-old problem of dealing with an apathetic membership. We will take an in-depth look at the reasons why members are sitting on the sidelines and how to get them off the bench and on the field! Participants should be prepared for a highly interactive session that will conclude with a concrete, personalized plan that leaders can take back and implement in their local immediately. More than one person per local is encouraged for a meaningful dialogue, but not a requirement.

Saturday 1:00 – 2:15 p.m. Break Out Session A (Choose 1 of 3)

S.A.F.E. Approach II-A (20 participant max cap)

Participants will learn basic defensive measures including situations where a student, parent, or other individual grabs a staff members by the arm, hair, neck, etc. or begins to strike the educational professional. Additionally, participants will learn how to quickly separate themselves from the aggressor, exit the situation and call for help. There are no strikes or stuns taught. Level I training is a prerequisite for all participants AND participants must choose S.A.F.E. Approach in p.m. Session B.

Understanding PSEA (recommended for 1st time attendees; all are welcome)

There are people who would love to see you make the minimum wage while they stand to get rich off your labor. Unions are there to protect you from the aforementioned demons. This session will share the importance of the union and the power when you are part of one. It also will provide participants with the basics of understanding PSEA as an organization, as well as the skills and knowledge members need in order to take advantage of leadership opportunities within PSEA at the local, region, or state level. Participants will learn how to create and implement their individual vision for Association involvement and leadership development, including how to become a delegate to the PSEA House of Delegates and the National Education Association Representative Assembly (NEA RA).

Managing Conflict

What's the best way to manage conflict? By recognizing it at its earliest level, of course, and taking action to stop that conflict in its tracks! Come to this session, and LEARN, LEARN, LEARN...about yourself, about your colleagues, and about using this knowledge to manage conflict in your local...BEFORE it gets to an administrative level and out of your hands. It's WIN WIN WIN!!! We look forward to seeing you.

Saturday 2:30 – 3:30 p.m. Breakout Session B (Choose 1 of 3)

S.A.F.E. Approach II-B (20 participant max cap)

Participants continue their training from earlier in the afternoon. Please see p.m. Breakout A descriptor for information

Learning from the Past, Organizing for the Future (*recommended for 1st time attendees; all are welcome*)

In the current political climate, unions face unprecedented perils. Organizing and activating union members has never been more important. We will look at three examples of union organizing from US history and discuss how these experiences can inform action we can take today to strengthen our union and protect our members.

Generational Diversity and the “Millennial”

This fun, engaging, and insightful program calls for participants to look at defining aspects of American generations in society. From the Baby Boomers to Gen Xers to Millennials and the “I Generation,” the course begins by defining, comparing, and contrasting the generations before zooming in on the Millennial generation, where we delve into what current research is revealing about the societal and workforce trends of the emerging dominant general of American Society and how Association leaders can encourage participation and unity among the generations. This session is Act 48/Chapter 14 eligible.

SPECIAL SESSION

(Intended for individuals attending the Quad Conference who are considering a career as a UniServ Representative)

UniServ Information Session – PSEA seeks highly motivated and skilled individuals to work as PSEA UniServ Representatives. PSEA has a rigorous selection process that all UniServ candidates must complete. That process begins by attending this 90-minute UniServ Information Session where candidates will have the opportunity to learn more about the nature and demands of the UniServ position and how PSEA's UniServ Selection Process works.

TENTATIVE AGENDA FOR MLT (QUAD CONFERENCE)

(subject to change)

Friday, March 9

4:00 – 8:00 p.m.	Minority Leadership Training (MLT) — Conference Registration
5:00 – 6:30 p.m.	UniServ Info. Session
7:00 – 8:00 p.m.	Ethnic Minority Caucus Mtg.
8:15 – 9:30 p.m.	Welcome & Remarks/ Keynote Speaker: Becky Pringle, NEA
10:00 p.m.	Social

Saturday, March 10

7:30 – 8:15 a.m.	Conference Registration/ Breakfast
8:30 – 11:00 a.m.	Breakout Sessions, MLT
11:15 a.m.–12:45 p.m.	Student Performance/ Lunch/NEA-RA Info
1:00 – 2:15 p.m.	Breakout Sessions, MLT
2:30 – 3:30 p.m.	Breakout Sessions, MLT
3:45 – 4:15 p.m.	MLT MAC Hearing
6:00 – 8:00 p.m.	Dinner
8:00 – 11:00 p.m.	Social with DJ

*Saturday Dinner —

Grab your trivia skills and join us in a bit of friendly competition. Each participant group is invited to put together a team to participate in PSEA's own Family Feud.

22ND ANNUAL PSEA/NEA MINORITY LEADERSHIP TRAINING CONFERENCE

March 9-11, 2018 ♦ Kalahari Resorts, Pocono Manor, PA

REGISTRATION — You may also register online at www.psea.org/MLT. Online registration must be paid by credit card at time of registration.

Name _____ Member ID # (needed for registration) _____ Local Assn: _____

Ethnicity: American Indian/Alaska Native Black Hispanic Multiracial
 Asian Caucasian Biracial Native Hawaiian or other Pacific Islander

Home Address _____

Phone # (home) _____ (work) _____ (email) _____

OVERNIGHT ACCOMMODATIONS

Friday night only Saturday night only Friday and Saturday nights Commuter – No Lodging Required

Double Occupancy Room Preferred roommate: _____

(If this person does not register for the conference, a roommate will be assigned to you.)

Single Occupancy Room (\$79 per night/\$158 for two nights)

MEALS (Please check only meals you will be attending. PSEA is charged for meals based on preconference count.)

Saturday breakfast Saturday lunch Saturday dinner

PAYMENT OPTIONS

Credit Card Payments - Online Registration ONLY (we accept VISA, MC, AMEX, DISC)

Check/Money Order Payments — Checks/Money Orders should be made payable to PSEA and enclosed with your registration form. Return in the enclosed reply envelope or address to Patty Benedict, PSEA, 400 N. Third St., P.O. Box 1724, Harrisburg, PA 17105.

Deadline to register: Friday, February 2, 2018

CANCELLATION POLICY: If you need to cancel or change your reservation, please email Patty Benedict (pbenedict@psea.org) or Denise Rutledge (drutledge@psea.org) or call 1-800-944-7732 ext. 7099 by **5:00 pm on Monday, March 5, 2018**. Cancellations not received by the **March 5** deadline date may incur a cancellation fee.

SESSION REGISTRATION

SPECIAL SESSION — UniServ Information Session (open to all participants)

CHOOSE SESSIONS UNDER ONE CONFERENCE ONLY *(see enclosed descriptions)*

Minority Leadership Training Conference Morning Sessions:

8:30-11:00 a.m.

- S.A.F.E. Approach I; *or*
- Teachers Leading in the Age of ESSA; *or*
- Cracking the Code to Member Engagement

Minority Leadership Training Conference Afternoon Sessions:

1:00-2:15 p.m.

- S.A.F.E Approach II-A (Must have picked Level I AND be committed to taking II-b); *or*
- Understanding PSEA; *or*
- Managing Conflict

2:30-3:30 p.m.

- S.A.F.E. II-B (Must have picked Level I AND Level II-a); *or*
- Learning from the Past, Organizing for the Future; *or*
- Generational Diversity and the “Millennial”

Registration Deadline: Friday, February 2, 2018

SPECIAL NEEDS ASSESSMENT

Persons with special needs, including those occasioned by a temporary or permanent disability, should complete this section. PSEA will make every effort to reasonably accommodate those individuals who identify themselves as having special needs. If you have any questions or concerns, please contact Denise Rutledge at PSEA (email drutledge@psea.org or 1-800-944-7732, ext. 7109.)

I require medically necessary dietary restrictions. (Please state the medically necessary dietary accommodations requested.)

I require special room accommodations. (Please state the nature and extent of your disability, and the accommodations requested.)
